

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **September 28, 2023**

UPEXI, INC.

(Exact name of registrant as specified in its charter)

Nevada

(State or Other Jurisdiction
of Incorporation)

333-25526

(Commission
File Number)

83-3378978

(I.R.S. Employer
Identification No.)

3030 North Rocky Point Drive, Suite 420

Tampa, Florida 33607

(Address of Principal Executive Offices) (Zip Code)

(701) 353-5425

(Registrant's telephone number, including area code)

17129 US Hwy 19 N.

Clearwater, FL 33764

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$0.001	UPXI	NASDAQ

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01 Regulation FD Disclosure**Item 8.01 Other Events.**

On September 28, 2023, the Company issued a press release announcing it will host a conference call on Monday, October 2, 2023, at 4:30 p.m. ET, to discuss its financial results for the fiscal year 2023 and provide a business update, a copy of which is attached as Exhibit 99.1 to this Current Report on Form 8-K and incorporated by reference herein.

On September 28, 2023, the Company issued a press release announcing that Chief Executive Officer, Allan Marshall will participate in the Jefferies Pet Care and Wellness Summit, a copy of which is attached as Exhibit 99.2 to this Current Report on Form 8-K and incorporated by reference herein.

The information in Item 7.01 and Item 8.01, including Exhibit 99.1 and Exhibit 99.2 attached hereto, is being furnished and shall not be deemed “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), nor shall it be deemed incorporated by reference in any of the Company’s filings under the Securities Act, or the Exchange Act, whether made before or after the date hereof, except as shall be expressly set forth by specific reference to this Report in such filing.

Section 9 – Financial Statements and Exhibits**Item 9.01 Financial Statements and Exhibits.**

Exhibit No.	Exhibit Description
99.1	Press Release of Upexi, Inc., dated September 28, 2023
99.2	Press Release of Upexi, Inc., dated September 28, 2023
104	Cover Page Interactive Data File (embedded within the Inline XBRL Document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UPEXI, INC.

Dated: October 2, 2023

/s/ Andrew J. Norstrud

Name: Andrew J. Norstrud

Title: Chief Financial Officer

Upexi to Host Fiscal 2023 Full Year Financial Results Conference Call on October 2nd at 4:30 PM ET

Clearwater, FL, September 28, 2023 (ACCESSWIRE) –**Upexi Inc.** (NASDAQ: UPXI) (the “Company” or “Upexi”), a multi-faceted Amazon and Direct-to-Consumer brand owner and innovator in aggregation, today announced it will host a conference call on Monday, October 2, 2023 at 4:30 p.m. ET, to discuss its financial results for the fiscal 2023 full year and provide a business update.

Financial Results Conference Call

Event: Fiscal 2023 Full Year Financial Results Conference Call
Date: Monday, October 2, 2023
Time: 4:30 p.m. Eastern Time
Live Call: 1-877-407-9716 (U.S. Toll-Free) or 1-201-493-6779 (International)
Webcast: https://viaavid.webcasts.com/starthere.jsp?ei=1634526&tp_key=7536fca2fa

For those unable to join the conference call, a dial-in replay of the call will be available until October 16, 2023 and can be accessed by dialing +1-844-512-2921 (U.S. Toll Free) or +1-412-317-6671 (International) and entering replay pin number: 13741232. Additional details are available under the Investor Relations section of the Company's website: <https://upexi.com/investors>.

About Upexi, Inc.

Upexi is a multifaceted brand owner with established brands in the health, wellness, pet, beauty and other growing markets. We operate in emerging industries with high growth trends and look to drive organic growth of our current brands. We focus on direct to consumer and Amazon brands that are scalable and have anticipated, high industry growth trends. Our goal is to continue to accumulate consumer data and build out a significant customer database across all industries we sell into. The growth of our current database has been key to the year over year gains in sales and profits. To drive additional growth, we have and will continue to acquire profitable Amazon and eCommerce businesses that can scale quickly and reduce costs through corporate synergies. We utilize our in-house, SaaS programmatic ad technology to help achieve a lower cost per acquisition and accumulate consumer data for increased cross-selling between our growing portfolio of brands.

Company Contact

Andrew Norstrud, Chief Financial Officer
Email: andrew.norstrud@upexi.com
Phone: (702) 332-5591

Investor Relations Contact

KCSA Strategic Communications
Valter Pinto or Jack Perkins
Email: Upexi@KCSA.com
Phone: (212) 896-1254

Media Contact

Amanda York
amanda@upexi.com

Upexi CEO, Allan Marshall, to Participate in Fireside Chat at the Jefferies Pet Care and Wellness Summit

Clearwater, FL / September 28, 2023 / **Upexi Inc.** (NASDAQ: UPXI) (the “Company” or “Upexi”) a multi-faceted Amazon and Direct-to-Consumer brand owner and innovator in aggregation, today is announcing that Chief Executive Officer, Allan Marshall, will participate in the Jefferies Pet Care and Wellness Summit held virtually today, September 28, 2023 at 10:00 am ET.

Mr. Marshall will provide a corporate overview and update during a Fireside Chat Q&A session with Kaumil S. Gajrawala, Jefferies Managing Director, Beverages, Consumer Products, Healthy-Active Lifestyle-Outdoor (HALO) Strategies.

Event: Jefferies Pet Care and Wellness Summit

Format: Fireside Chat

Date: Wednesday, September 28, 2023

Time: 10:00 am ET

Location: Virtual

To schedule a one-on-one investor meeting with Upexi’s management team, please contact your Jefferies representative or KCSA Strategic Communications at Upexi@KCSA.com.

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