

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 6, 2025

UPEXI, INC.

(Exact name of registrant as specified in its charter)

<u>Delaware</u> (State or Other Jurisdiction of Incorporation)	<u>001-40535</u> (Commission File Number)	<u>83-3378978</u> (I.R.S. Employer Identification No.)
<u>3030 N. Rocky Point Drive, Suite 420</u> <u>Tampa, FL 33607</u> (Address of Principal Executive Offices) (Zip Code)		
<u>(727) 287-2800</u> (Registrant's telephone number, including area code)		
<u>Not Applicable</u> (Former name or former address, if changed since last report)		

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$0.00001	UPXI	NASDAQ

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ☒

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Item 8.01 Other Events.

On October 6, Upexi, Inc. (the “Company”) issued a press release announcing that its management will be participating in several October 2025 investor conferences, including A.G.P.’s Digital Asset Treasury Showcase on October 8, Planet Microcap Showcase between October 21 and October 23 and Maxim Growth Summit between October 22 and October 23. A copy of the press release is attached as Exhibit 99.1 to this Current Report on Form 8-K and incorporated by reference herein.

The information in Item 8.01, including Exhibit 99.1 attached hereto, is being furnished and shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), nor shall it be deemed incorporated by reference in any of the Company’s filings under the Securities Act, or the Exchange Act, whether made before or after the date hereof, except as shall be expressly set forth by specific reference to this Report in such filing.

Item 9.01 Financial Statements and Exhibits.

Exhibit No.	Exhibit Description
<u>99.1</u>	<u>Press Release of Upexi, Inc., dated October 6, 2025</u>
104	Cover Page Interactive Data File (embedded within the Inline XBRL Document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UPEXI, INC.

Dated: October 9, 2025

/s/ Andrew J. Norstrud

Name: Andrew J. Norstrud

Title: Chief Financial Officer

Upexi to Participate in Upcoming October Investor Conferences

TAMPA, Fla., October 6, 2025 -- Upexi, Inc. (NASDAQ: UPXI) (the “Company” or “Upexi”), a brand owner specializing in the development, manufacturing, and distribution of consumer products with diversification into the cryptocurrency space, today announced that management will participate in the following October 2025 investor conferences. Conference details can be found below for each.

A.G.P.'s Digital Asset Treasury Showcase

Dates: October 8, 2025

Location: Virtual

Attendees: Brian Rudick, Chief Strategy Officer

Type: Fireside Chat

Fireside Chat Date and Time: Wednesday, October 8, 2025, at 11:00 am E.T.

Webcast: <https://ir.upexi.com/news-events/ir-calendar>

Planet Microcap Showcase

Dates: October 21-23, 2025

Location: Arcadian Court and Loft, Toronto, Canada

Attendees: Allan Marshall, CEO, Director

Type: Presentation, Investor Meetings

Presentation Date and Time: Wednesday, October 22, 2025, at 12:00 pm E.T.

Webcast: <https://ir.upexi.com/news-events/ir-calendar>

Maxim Growth Summit

Dates: October 22-23, 2025

Location: Hard Rock Hotel, New York City

Attendees: Brian Rudick, Chief Strategy Officer

Type: Digital Asset Treasury Panel, Investor Meetings

Panel Date and Time: Thursday, October 23, 2025, at 10:00 am E.T.

Webcast: <https://ir.upexi.com/news-events/ir-calendar>

To schedule a one-on-one meeting with Upexi’s management team, please email KCSA Strategic Communications at Upexi@KCSA.com.

About Upexi, Inc.

Upexi is a brand owner specializing in the development, manufacturing, and distribution of consumer products. The Company has entered the cryptocurrency industry and cash management of assets through a cryptocurrency portfolio. For more information on Upexi’s treasury strategy and future developments, visit www.upexi.com.

Follow Upexi on X - <https://x.com/upexitreasury>

Follow CEO, Allan Marshall, on X - <https://x.com/UpexiAllan>

Follow CSO, Brian Rudick, on X - <https://x.com/thetinyant>

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